

November 2009

In this Issue:

Welcome/Introduction to 2011 iNEMI Roadmap Cycle
Preliminary 2011 Roadmap Schedule
Status of Roadmap Leadership Opportunities Update
PEG Kick-Off at SMTAI in San Diego Successful
PEG/TWG Organizational Meetings Held in November
2011 Roadmap Cycle – February TWG Kickoff Venue Confirmed

Welcome to the 2011 Roadmap Cycle

Welcome to the fourth newsletter of the 2011 iNEMI Roadmap cycle. This and subsequent monthly newsletters will be dedicated to keeping you informed about the progress of the 2011 iNEMI Roadmap. Please pass this newsletter on to anyone within your technical network who might be interested in participating. More information about the Roadmap Newsletter can be found [here](#).

Recent Activity

Work Continues on the 2011 Roadmap

We have developed a preliminary schedule for TC approval, completed the PEG kick-off meetings in San Diego, and we are recruiting a few PEG and TWG leaders as needed. The preliminary schedule for this roadmap cycle can be found [here](#). As you can see we are still finalizing some of the meeting dates and venues. You will notice that we have scheduled some roadmap meetings in connection with other popular industry venues and meetings that may allow participants to justify their travel plans around both. We used WebEx for the meeting at SMTAI with success, and we will also look at other opportunities to use it.

I am pleased to report that William Murphy (Lockheed Martin) will be the Chair of the 2011 Aerospace and Defense PEG and Madhu Mehrotra (Raytheon) will be a Co-Chair. I am also happy to announce that Ravi Bhatkal (Cookson Electronics) has volunteered to act as a Co-Chair of the Solid State Illumination TWG and Nadim Maluf (U.S. Venture Partners) has volunteered to Chair the new Energy Storage & Conversion TWG along with Tom Newton (IPC) and Co-Chair Ravi Bhatkal (Cookson Electronics). Welcome to all the “old” and “new” Chairs to the 2011 iNEMI Roadmap team.

2009 Roadmap Review Meeting and 2011 Roadmap Meetings at SMTAI

Please click http://www.inemi.org/cms/roadmapping/2011_Roadmap.html for presentations at these meetings.

2011 Roadmap Preview Presentation/Medical PEG Organizational Meetings

Chuck Richardson hosted 2011 Roadmap preview and Medical PEG organizational Web meetings on November 5 and 19. These meetings were the first of a series of organizational meetings planned to help PEG Chairs and new TWG Chairs get their committees organized, staffed and moving forward in order to meet goals for roadmap deliverables. Chuck has made all the PEG Chairs aware of this option in an email sent out November 10. He will also make any new TWG Chairs aware of this capability as they come on board the 2011 roadmap team.

2011 ECE TWG Roadmap Chapter Organizational Meeting Held

Chuck Richardson also hosted an Environmentally Conscious Electronics (ECE) TWG Roadmap organizational telecom meeting for the purpose of transferring leadership from TWG Chair Bob Pfahl (iNEMI) – assisted by TIG Chair Scott O’Connell(Dell) – of the 2009 ECE team to a new team made up of Jackie Adams (IBM) and Ted Reichelt (Intel) on November 10. This meeting was an informal gathering to transfer best practices and to suggest participants and leadership from the previous cycle to the new one. A sincere “thank you” to past ECE Chair Bob Pfahl and his 2009 team for their excellent work on the chapter and “welcome” to the new team for 2011.

Upcoming Events

PEG Chair / T.C. Status Review (December 17, 2009)

The next meeting of the PEG Chairs and a number of select T.C. members is scheduled for December 17. The time is 2:00 – 4:00 PM CST and will utilize a WebEx session with 15minutes per PEG review status presentation. An announcement and agenda were sent out November 23 as part of Outlook and email invitations.

TWG Chair Telecon (January 11, 2010)

Chuck will host a telecon with the 2011 roadmap TWG Chairs for the purpose of preparing them for the kick-off meeting on February 23-24, 2010. He will discuss the logistics and format and answer any questions that are posed.

TWG Kickoff Meeting (February 23-24, 2010 in Silicon Valley)

The next major event will be the TWG kick-off meeting on February 23-24, 2010 in Silicon Valley and hosted by Agilent at their corporate headquarters. This meeting is held to allow all the TWG and PEG Chairs/participants to meet and exchange information and begin cross cut planning. The PEGs are expected to provide a preliminary key attributes spreadsheet and chapter outline at this meeting so that the TWGs can begin their work with the information in hand. Each of the TWGs will meet and discuss areas to be covered and report out to the group at the end. Depending on the travel restrictions in place, we may have to alter the meeting format for better remote participation. All Chairs should plan to attend this meeting either in person or by WebEx or try and get a PEG or TWG representative to represent their group. Details of the meeting, including the preliminary agenda, can be accessed at http://www.inemi.org/cms/calendar/2011_RM_NA_Feb10.html.

Get Involved

We are continuing to recruit for leadership openings. We are presently requesting applicants for Chair and Co-chair of the Netcom PEG, and co-chairs for several others. If you have been thinking about serving the industry as a roadmap PEG or TWG Chair, or as a participant on one of the TWGs or PEGs, please contact Chuck Richardson and he will work with you to decide if this is the cycle to get involved. The “Final Assembly” TWG has already asked for participants to help in their chapter development effort. *iNEMI membership is not required*

to participate in roadmap development. In fact, the more diversified the representatives working on the roadmap, the broader the reach and the more valuable to the industry. With the wide range of technology categories, it should be easy to find one that stirs your interest and calls you to participate.

The iNEMI Roadmap has become recognized as an important tool for defining the “state of the art” in the electronics industry as well as identifying emerging and disruptive technologies. It also includes keys to developing future iNEMI projects and setting industry R&D priorities over the next 10 years.

With the “globalization” of the iNEMI Roadmap, each “edition” of the roadmap should become even more important as a tool for identifying technology gaps and possible solutions for an increasingly global industry. If you would like to be involved with the 2011 iNEMI Roadmap team, or be added to the mailing list of this monthly newsletter, please contact Chuck Richardson at Chuck.Richardson@inemi.org.