

## August 2010

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### Welcome to the 2011 Roadmap Cycle

Welcome to the thirteenth newsletter of the 2011 iNEMI Roadmap cycle. This and subsequent monthly newsletters will be dedicated to keeping you informed about the progress of the 2011 iNEMI Roadmap. The schedule for this roadmap cycle can be found [here](#). Please pass this newsletter on to anyone within your technical network who might be interested in participating. More information about the Roadmap Newsletter can be found [here](#).

### Upcoming Activities

#### **Deadline to Submit Final Chapters is September 22**

The next major benchmark for the 2011 iNEMI Roadmap is the September 22 deadline for final chapters to be submitted to Chuck Richardson for editing and formatting. It is important to meet this deadline so that staff workloads can be planned for maximum efficiency to enable on-time publication. Anyone that does not plan to meet this deadline should contact Chuck as soon as possible so that steps can be taken to mitigate the impact of the late chapter on the entire process.

#### **MEMS/Sensors TWG to Restart**

A WebEx session will be held Friday, August 27, 2010 to restart the MEMS/Sensors TWG chapter development effort. iNEMI would like to welcome Michael Gaitan (NIST) as the new Co-chair of the TWG. If you are interested in joining this TWG, please contact Michael at [michael.gaitan@nist.gov](mailto:michael.gaitan@nist.gov).

#### **SMTAI to Offer Free iNEMI Roadmap Session**

Chuck Richardson will be presenting information about the iNEMI Roadmap during a free session at SMTAI 2010 in Orlando, Florida. The presentation, scheduled from 2:30 to 3:30 p.m. on October 27, will highlight the roadmap process and some key issues identified from this and past cycles. The session will be held in the Exhibit Hall Theatre. If you plan to attend this year's SMTAI, please come and support this iNEMI roadmap session. Details about SMTAI, including registration, are available at <http://www.smta.org/smtai/index.cfm>.

## Recent Activity

### Technical Committee Review (August 4, Ontario, Canada)

The iNEMI Technical Committee (TC) review and discussion at the face-to-face meeting hosted by Celestica on August 4 in Ontario was the last chance for formal feedback from the TC for this roadmap cycle. Of the 21 TWG chapters, only three chapters were not available in time to review at the meeting. From the interaction of those attending and the feedback that I have received, I believe that the TWG Chairs and TC members found the meeting very beneficial. Most of the chapters demonstrated that they will have no problem meeting the deadline for submittal. The few that need some help were identified and plans set in place to help them.

The meeting was held at the Briar's Resort, about one hour from the Pearson International Airport. Aside from the beautiful lakeside surroundings, the meeting facilities and services offered were first rate. We would like to thank Celestica, and specifically Pete Tomaiuolo, for the excellent choice of venue and their help in making the meeting a success.

### 2011 Roadmap Working Meetings Held

We continue to hold WebEx meetings by the Medical and Consumer/Portable PEGs as requested, and many TWG meetings are being held by telephone and Internet.

### SEIPI Presentation in Late July (Philippines)

Dr. Haley Fu, iNEMI Asia Manager, presented an overview of the iNEMI Roadmap process and a short status of the iNEMI 2011 Roadmap at the SEIPI Conference in the Philippines in late July 2010 for the purpose of fostering regional feedback and participation from attendees.

## Get Involved

If you have been thinking about serving the industry as a roadmap PEG or TWG Chair, or as a participant on one of the TWGs or PEGs, please contact [Chuck Richardson](#) to determine which area of the roadmap best fits your expertise and interests. ***iNEMI membership is not required to participate in roadmap development.*** In fact, the more diversified the representatives working on the roadmap, the broader the reach and the more valuable to the industry. With the wide range of technology categories, it should be easy to find one that stirs your interest and calls you to participate. Even though this cycle's work is winding down, we will be starting the next step in the cycle soon — a thorough roadmap gap evaluation and development of the iNEMI Technical Plan and Research Priorities documents.

The iNEMI Roadmap has become recognized as an important tool for defining the “state of the art” in the electronics industry as well as identifying emerging and disruptive technologies. It also includes keys to developing future iNEMI projects and setting industry R&D priorities over the next 10 years.

With the “globalization” of the iNEMI Roadmap, each “edition” of the roadmap should become even more important as a tool for identifying technology gaps and possible solutions for an increasingly global industry. If you would like to be involved with the 2011 iNEMI Roadmap team, or be added to the mailing list of this monthly newsletter, please contact Chuck Richardson at [Chuck.Richardson@inemi.org](mailto:Chuck.Richardson@inemi.org).