



**INEMI**  
International Electronics Manufacturing Initiative

# Discussion of Options and Priorities

*Bob Pfahl*

Advancing manufacturing technology

# Proposals for Action

- **Address Wal-Mart Type Metrics**
- **Develop Carbon Footprint metrics**
- **iNEMI as “Respected Environmental Data Experts”**
- **ITI prioritize the data needs and lobby strategy.**
- **Post consumer recycled materials**
- **Focus on big volume winners for BFR elimination**
- **BFR-Free Connectors**
- **Harmonization**



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