



**APEX** San Diego, January, 2001

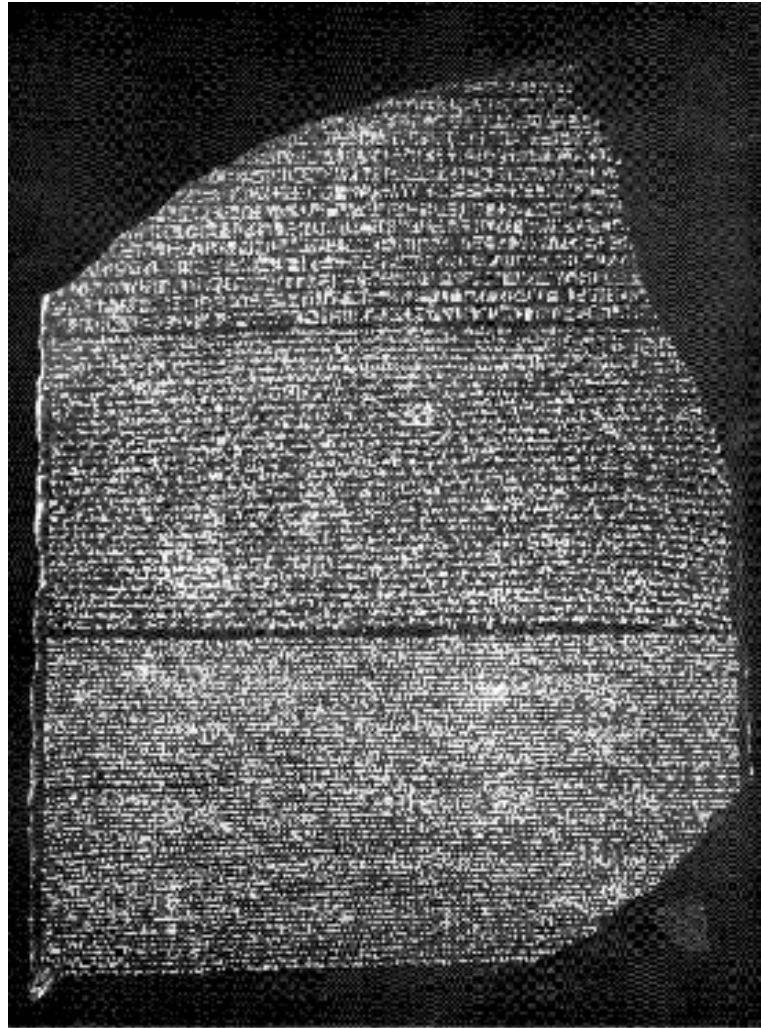
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***(Product Information & Manufacturing)***

# ROSETTANET

Lingua franca for eBusiness



## RosettaNet's Vision:

*“To be the lingua franca for eBusiness in the electronics industry”*

[www.rosettanel.org](http://www.rosettanel.org)

## The Rosetta Stone

Made 196 b.c.

Discovered July 1799

# RosettaNet Approach

- **Create a global, non-profit consortium with major industry players**
- **Identify all business-to-business touch points between trading partners in the IT, EC & SM supply chains**
- **Bring business owners from member companies together to define and agree on common processes**
- **Develop XML-based standards to support those processes**
- **Drive adoption and implementation of the standards within and between member companies**
- **Work at internet speed to make it happen**

# RosettaNet Partners

- **Over 180 Supply Chain Partners**
- **Currently 167 Solution Partners**
- **32 RosettaNet Coalition Partners**
  - NEMI is a RosettaNet Coalition Partner that is creating core message standards for Product Information and Manufacturing

# RosettaNet Cluster/ Segment Layout

Partner Profile Management (1)	Product Information (2)	Manufacturing (7)	Order Management (3)	Inventory Management (4)	Marketing and Support (5)
<ul style="list-style-type: none"> <li>➤ Manage Profile Subscriptions</li> <li>➤ Request Profile Data</li> <li>➤ Profile Change Notification</li> <li>➤ Profile Process Request</li> </ul>	<ul style="list-style-type: none"> <li>✓ Preparation for Distribution</li> <li>✓ Product Change Notification</li> <li>➤ Product Design Information</li> <li>▪ Collaborative Design</li> </ul>	<ul style="list-style-type: none"> <li>➤ Design Transfer</li> <li>➤ Manage Manufacturing WO and WIP</li> <li>➤ Distribute Manufacturing Information (Genealogy and Quality)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Quote &amp; Order Entry</li> <li>✓ Transportation &amp; Distribution</li> <li>✓ Returns &amp; Finance</li> <li>✓ Ship from Stock &amp; Debit/Credit</li> </ul>	<ul style="list-style-type: none"> <li>✓ Demand Planning and Release</li> <li>✓ Inventory Allocation</li> <li>➤ Inventory Replenishment</li> <li>✓ Inventory Reporting</li> <li>▪ Sales Reporting</li> <li>▪ Price Protection</li> </ul>	<ul style="list-style-type: none"> <li>▪ Lead Opportunity Management</li> <li>▪ Marketing Campaign Management</li> <li>✓ Design Win Management</li> <li>▪ Provide Service</li> </ul>
<p><b>LEGEND</b></p> <ul style="list-style-type: none"> <li>✓ Released Standard</li> <li>➤ Standard in Development</li> <li>▪ Development Backlog</li> </ul>					

# NEMI VFIIP Manufacturing Standards, where do they belong in RosettaNet?

