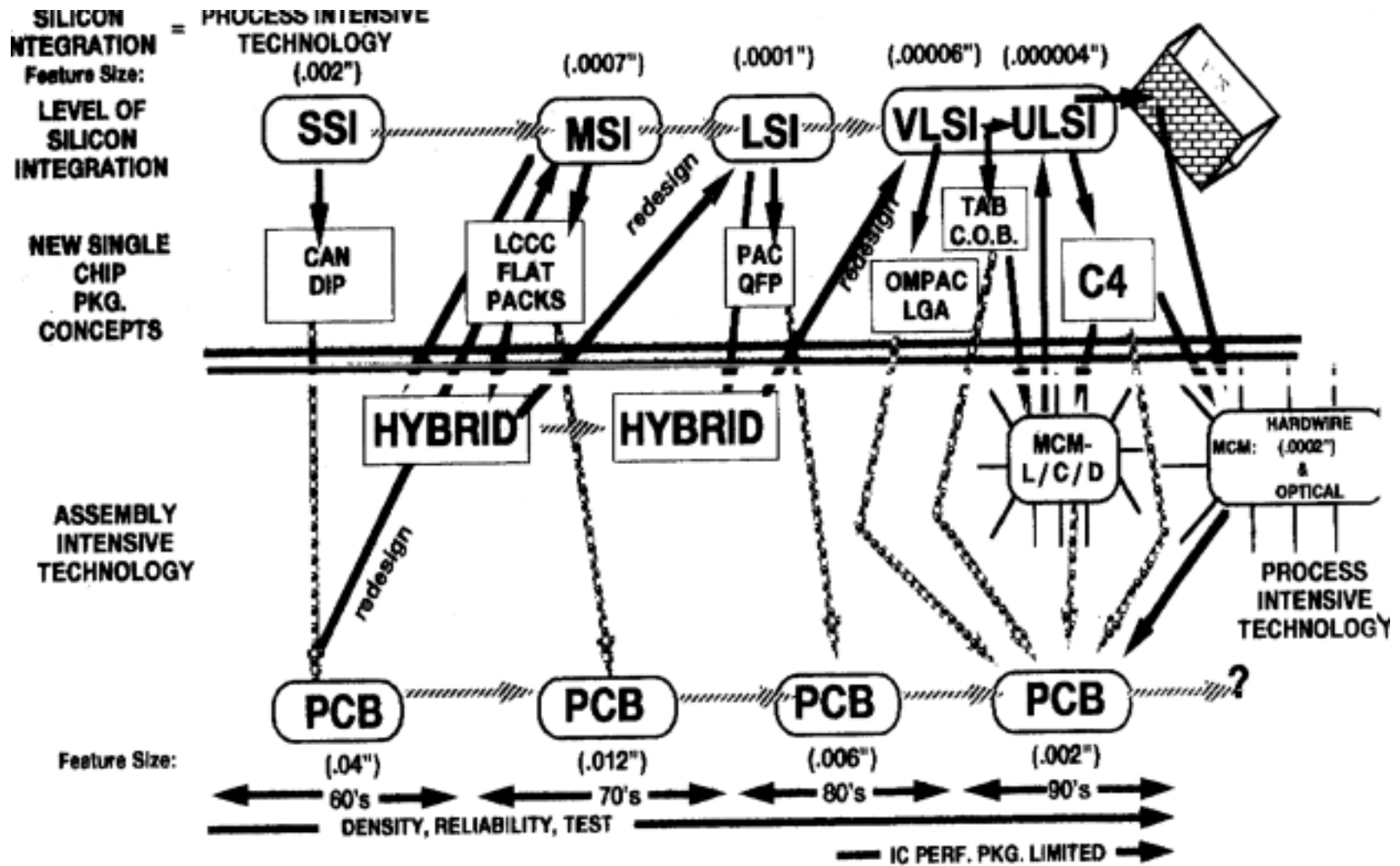


OEM Perspective

John Stafford
Motorola

Key Points

- Days of the Large OEM Basic Research Center are Over.
- Basic Research will Only be Done at Universities.
- Support/Funding for Basic Research.
- Clear Definitions Needed:
 - Basic Research
 - Applied R&D



PACKAGING EVOLUTION

JWS