Eco-Design for a Circular Economy Learning Series
Sustainable Electronics

Motivation:
- Consumer and regulators are driving more awareness and change through the supply chain requiring organizations to implement more eco-design principles for their products
- There are a number of leaders in this area, but the majority of organizations lack the knowledge base and training to effectively apply eco-design principles across their product life cycle
- By sharing their insights, industry leaders in eco-design can have a significant impact on product manufacturing, maintenance, packaging, branding, and end of life throughout the supply chain
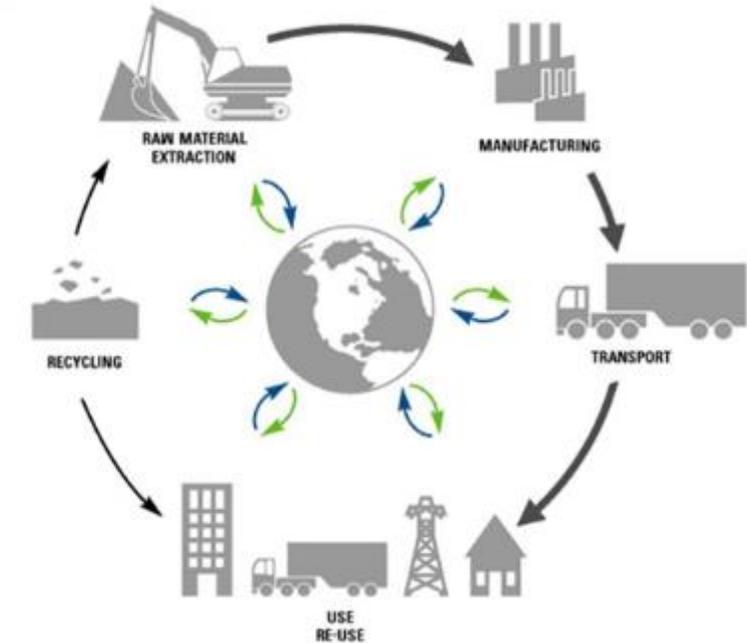
Objective:
- Leverage the eco-design knowledge of leaders to implement a circular economy approach
- Identify best practices that have the greatest impact by including a holistic view of the product in society and environment
- Increase awareness and mature the industry's ability to implement/practice eco-design best practices through information sharing

Strategy/Approach:
- Identify the current leaders around eco-design in, at least, the ICT industry
- Conduct a series of one-hour interactive public monthly webinar sessions with two experts sharing the best practices and thought processes for eco-design that their organizations have implemented
- Publish recorded sessions for review and broader distribution and awareness
- Get real-time feedback on the topics so future sessions can be improved and/or focused
- Potentially partner with other organizations (IZM, IPC, etc.) to identify speakers, create and promote sessions

Outcomes:
- Collect presented best practices for future dissemination and discussion among iNEMI members and/or industry
- Create a "best of" presentation from recorded sessions that captures the top practices of eco-design leaders
- Based on feedback from members during and after sessions, establish projects and identify member leadership for future Sustainable Electronics efforts (TIG, Roadmaps, projects, etc.)
- Establish iNEMI as a "go to" resource for industry's eco-design efforts

RAW MATERIAL EXTRACTION — MANUFACTURING — TRANSPORT — USE RE-USE — RECYCLING

Status (@definition):
- Chaired by IBM
- Framework for session presentations under review
- SOW in progress; draft due March 4 for team review
- Identify partnership opportunities for webinars
- Identify potential speakers
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