Tech Topic Series:
Eco-Design for Circular Electronics Economy, Session 5: Framework

October 14, 2021

Listen to the webinar recording

YouTube link:
https://youtu.be/K-eE6kiBF5Q

Non-YouTube link:
http://thor.inemi.org/webdownload/2021/Eco-Design/Eco-Design-5.mp4
Welcome to the Learning Series on Eco-design

1. Our speakers will be highlighting best practices for eco-design for circular electronics

2. We welcome you to use the Chat to share your own best practices and to ask questions about the tools and resources used to achieve their eco-design successes
Session 6: Thursday, November 4, 2021
Barco
10:00-11:00 a.m. EDT (Americas)
4:00-5:00 p.m. CEST (Europe)
10:00-11:00 p.m. CST (China)

Barco – Confirmed Speaker: Jan Daem
Nirav Patel
Framework

Note: All participants are on mute. Please ask questions via the chat.
We’re remaking Consumer Electronics to respect people and the planet.
What are we solving?

Consumer Electronics is broken

Companies race to the bottom with disposable hardware

Consumers are stuck with short-lived products

E-waste piles up around the world
How are we solving it?

Excellent products with a sustainable business model

We build **ecosystems**, not just products

People join as participants, not just consumers

We extend longevity through a Marketplace
The Framework Laptop

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